

SUBJECT: Future plc - General Meeting To Approve Acquisition of GoCo Group by Scheme of Arrangement - 14 January 2021

Dear \_\_\_\_\_,

Morrow Sodali Limited has been mandated by Future plc (ISIN: GB00BYZN9041) in relation to its general meeting in respect of its recommended offer for the entire issued and to be issued share capital of GoCo Group. Please find attached a letter of authorisation confirming our mandate.

The Boards of Future plc ("Future") and GoCo Group plc ("GoCo") announced on 25 November that they have agreed the terms of a recommended cash and share offer to be made by Future to acquire the entire issued and to be issued share capital of GoCo

Under the terms of the Combination, GoCo Shareholders will be entitled to receive 0.052497 New Future Shares and 33p in cash.

The Future Board considers the offer to be in the best interests of Future and Future shareholders and recommends unanimously that shareholders vote in favour of the Resolution, as each Future Director has irrevocably undertaken to do in relation to their own individual holdings of Future Shares.

The Combination constitutes a Class 1 transaction for Future for the purposes of the Listing Rules and so requires the approval of Future shareholders. As such, the Future General Meeting, at which approval will be sought, will take place on 14 January 2021 at 10:00am GMT. Shareholders are strongly encouraged to submit proxy appointments and instructions in advance and well ahead of the market deadline of 12 January 2021 at 10:00am GMT.

Further information can be found in the general meeting circular attached.

For any queries, please do not hesitate to get in touch. We will be following up in the coming days and weeks regarding your intention to participate and voting direction, should you be at liberty to disclose this information to us.

Kind regards,

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